

The **Youngerman Center for Communication Disorders** of the **Department of Communication Disorders and Sciences** is honored to present a workshop on **Clinical Excellence**.

*Through the Leadership Lens:  
Charting a Course for Clinical Excellence*



*Wayne Secord, Ph.D.  
The Ohio State University, Columbus, Ohio*



STATE UNIVERSITY OF NEW YORK AT FREDONIA

**Friday, March 2, 2012, 8:00 a.m. - 4:00 p.m.**

## Program Summary

Why are some clinicians so successful? What do they do that works so well? This program will offer a critical look at the nature of clinical excellence and describe a number of ideas and strategies that can be used to produce change in the clients and students you serve. It will: (1) consider the nature of clinical leadership and what speech-language pathologists (SLPs) and other educators can do to assume leadership roles in the schools, (2) utilize a novel classroom matrix (the CPA: Classroom Performance Assessment) as a “lens” for analyzing and understanding many of the difficulties students present in language and literacy, (3) examine 28 common classroom problems and how clinicians and teachers can address them collaboratively, and finally (4) discuss 101 ways speech-language clinicians can team (collaborate) with a variety of other educators and parents to improve student performance in reading, writing, listening, speaking, social communication, and executive functions. Participants will gain new and unique perspectives on clinical excellence and leave feeling connected and inspired. Join us for a truly engaging experience presented by one of the most dynamic speakers you will ever hear.

## Learning Outcomes

Describe the nature of clinical excellence in Speech-Language Pathology (SLP).

Identify the commonalities of outstanding clinical leaders in SLP.

Identify key behaviors and practice patterns used by outstanding clinicians.

Describe how instructional leaders utilize effective consultation skills to coach and empower others.

Utilize the Classroom Performance Assessment (CPA) to analyze, describe and prioritize classroom-based difficulties in reading, writing, listening, speaking, social communication and executive functions.

Describe ideas and strategies clinicians and teachers can use to address 28 common classroom difficulties in communication, language and literacy.

Describe 101 ways clinicians and teachers can collaborate to help students communicate and learn.

## Registration

### *Through the Leadership Lens: Charting a Course for Clinical Excellence*

#### Speakers:

**Wayne Secord, Ph.D.**  
**The Ohio State University**  
**Columbus, Ohio**

Friday, March 2, 2012, 8:00 a.m. – 4:00 p.m.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

PHONE NUMBER \_\_\_\_\_

EMAIL \_\_\_\_\_

EMPLOYER \_\_\_\_\_

#### Professional Registration Fee: \$135.00

**Includes** Breakfast, Hot Lunch, and Refreshments

#### Registration and Payment Options:

##### Online

[www.fredonia.edu/department/commdisorders/](http://www.fredonia.edu/department/commdisorders/)

##### Mail

Complete registration form and mail with check or money order payable to:

#### Department of Communication Disorders and Sciences

W123 Thompson Hall

SUNY Fredonia

Fredonia, New York 14063

Phone: (716) 673-3202

#### Deadline to Mail/Online Register:

**Friday, February 17, 2012**

**No in-person registration available**

**No partial credit will be provided.**



**Wayne A. Secord, Ph.D.** received his B.S. and M.A. Degrees in Speech and Hearing Science from The Ohio State University (OSU) in 1971 and 1977 respectively and his Ph.D. in Communication Sciences and Disorders from the University of Cincinnati (UC) in 1980. He is currently a Senior Research Scientist in Speech-Language Pathology at OSU. Awarded the Honors of the American Speech-Language-Hearing Association (ASHA) in November 2010, Dr. Secord is also a Fellow of ASHA and the Ohio Speech & Hearing Association (OSHA). He has also received awards for outstanding clinical achievement from UC, OSU, OSHA, the ASHA Foundation, and the Speech-Language-Hearing Association of Western New York (SHAWNY). Dr. Secord has authored or co-authored more than 80 articles, books, tests and intervention programs on assessment and treatment of speech and language disorders, and served as the editor of Language, Speech, and Hearing Services in Schools from 1992 to 1998. As a Principal Investigator of funded projects, and developer of new academic programs, he has raised more than 5 million dollars in support of his academic and clinical innovations at the university level. His funded projects have supported the graduate training programs of more than 30 Ph.D. and 300 MA level students respectively.

A former school speech-language pathologist, Dr. Secord is a frequent conference presenter and a nationally recognized expert on (1) clinical and educational assessment, (2) children with disabilities in communication, language, and literacy, and (3) the delivery of school-based speech and language services.

**Who Should Attend** Participants will be expected to be professionals in speech-language pathology or a related field (teachers, special educators, educational specialists, administrators, etc.), or graduate students who have an interest in working in the schools.

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#### Program Schedule

<b>8:00 - 8:30</b>	<b>Registration (Pick up Materials and Handouts)</b>	<b>11:45-12:45</b>	<b>Lunch</b>
<b>8:30-9:15</b>	<b>A Vision for Excellence and Change</b> <ul style="list-style-type: none"><li>• Pathways to Excellence</li><li>• Sense of Competence</li><li>• Real World Driving Concepts</li><li>• Language and Human Competence</li><li>• Good Schools and Educational Leadership</li></ul>	<b>12:45-2:15</b>	<b>Putting the CPA to Work – Problem Solving and IEP Planning</b> <ul style="list-style-type: none"><li>• Sorting and Charting Responses</li><li>• Identifying Problems and Discerning Patterns</li><li>• Choosing Outcomes and Core Standards</li><li>• “Elegant” Present Levels of Performance</li><li>• Short Cuts – The Down &amp; Dirty Approach</li><li>• Case Studies 1 and 2: IEPs and A Few Things Done Well</li></ul>
<b>9:15-10:00</b>	<b>The Nature of Clinical Excellence</b> <ul style="list-style-type: none"><li>• Leadership and Clinical Excellence</li><li>• What Constitutes Excellence</li><li>• “Good to Great” in Clinical Practice</li><li>• An In-Depth Study of Great Clinicians</li></ul>	<b>2:15-2:30</b>	<b>Break</b>
<b>10:00-10:30</b>	<b>Becoming an Effective Consultant</b> <ul style="list-style-type: none"><li>• Consultation 101</li><li>• How Good Consultants Think and Succeed</li><li>• Leadership in Consultation</li><li>• A Problem Solving Mindset</li></ul>	<b>2:30-3:45</b>	<b>101 Ways to Help Children Communicate and Learn</b> <ul style="list-style-type: none"><li>• Consultation and Intervention Ideas</li><li>• 28 Common Problems in Language and Literacy</li><li>• Teacher Analysis Questions and Teaching Ideas</li><li>• Making a Difference: Again, A Few Things Done Well</li></ul>
<b>10:30-10:45</b>	<b>Break</b>	<b>3:45-4:00</b>	<b>Leadership from the Heart – A Few Things Done Well</b>
<b>10:45-11:45</b>	<b>The Classroom Performance Assessment (CPA)</b> <ul style="list-style-type: none"><li>• Overview of the CPA and How the “Lens” Works</li><li>• The Teacher Interview &amp; Observational Process</li><li>• “AH-HA” - How All of This Fits in with RtI</li></ul>	<b>4:00</b>	<b>Adjourn</b>



SUNY Fredonia, Department of Communication Disorders and Sciences is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for .6 ASHA CEUs (Intermediate Level; Professional Area)

Department of Communication Disorders and Sciences, W123 Thompson Hall, SUNY Fredonia, Fredonia, New York 14063, (716) 673-3202



## LOCATION

**MICHAEL'S BANQUET FACILITY**  
**4885 SOUTHWESTERN BOULEVARD**  
**HAMBURG, NEW YORK 14075**



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