

Wyndham Lawn 2011 Educational Conference

Pathways to Excellence in Language and Literacy

A Multiple Top-10 Approach

Friday, November 4, 2011
8:00 AM to 4:00 PM
Holiday Inn Buffalo Airport
4600 Genesee Street
Cheektowaga, NY

Presenter:
Wayne Secord, Ph.D., CCC-SLP
The Ohio State University
Columbus, Ohio

Sponsored by:



...a
division
of...



The Nationwide leader in School Based and Pediatric Programs.

Who Should Attend

Participants will be expected to be professionals in speech-language pathology or a related field (teachers, special educators, educational specialists, administrators, etc.), or graduate students who have an interest in working in the schools.

CEU Information: .5 CEUs: Intermediate Level



Red Rock Educational Publication is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. See course information for number of ASHA CEUs, instructional level and content area. ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.



Dear Friends of Wyndham Lawn,

This year, we celebrate the 23rd anniversary of our Wyndham Lawn Educational Conference (WLEC). Dr. Wayne Secord started the WLEC in 1988 and will return this November to give his 11th all-day presentation. Over the years his programs have helped us crystallize our bedrock leadership beliefs, consider new approaches to treatment, see the humor in what we do, and most importantly, grow our personal vision for excellence and change.

This year's conference will cover five topical areas that could be called Dr. Secord's best-of-the-best. From 1988 to 2011, his presentations have focused primarily on five content areas: *Collaborative Consultation, Measurement and Classroom-Based Assessment, Developing Word Knowledge, Classroom Teaching and Intervention*, and most of all *Clinical (Leadership) Excellence*. Each topical area will begin with key information relative to the value, relevance, and current importance of the program content (first 30 minutes) and then close (last 30 minutes) with an insightful, but practical Top-10 list that contains key ideas, strategies, concepts, etc. that will improve your instructional leadership in each area. Each Top-10 list will be evidence-based and derived from years of scholarly leadership experience, professional judgment, and practical (experiential) common sense. So this year's program will really be a cogent assembly of five mini-programs or seminars in one. The final "mini-seminar" of the day will be devoted to clinical leadership excellence.

Like last year, we're going to allow all registrants to bring along another educator, team-member, or parent at no charge. That's right, for less than \$100, we are looking for all of you to show up with another collaborator or team member. Wyndham Lawn will admit your team member at no extra charge or take 50% off your combined registration, and ***EBS, our cosponsor***, will provide lunch for everyone. If you haven't heard Dr. Secord speak before, you are in for a real treat. He has an incredible presence, an engaging style, and most of all, a serious commitment to you and New Direction's children at Wyndham Lawn. Come and enjoy the day. You'll leave feeling connected and inspired, earn .05 ASHA CEUs, receive a great handout containing five Top-10 lists, and most of all, feel like you've spent the day with David Letterman.

Wayne Secord, a native of Lockport, accepts no fee or financial support for this conference. His contribution to Wyndham Lawn is truly appreciated. Join us for an outstanding learning experience. You won't be sorry. We expect a large crowd so please, register early. Again, see you in November.

Cordially,

A handwritten signature in black ink that reads "Brad Sande". The signature is written in a cursive, flowing style.

Brad Sande
Development Director
New Directions Youth and Family Services, Inc.

P.S. Please join us in early November and welcome Wayne home again.

Biographical Sketches

Wayne A. Secord, Ph.D., is currently a Senior Research Scientist at The Ohio State University. An ASHA Fellow and Honors Recipient, Dr. Secord has authored or co-authored more than 80 publications and served as the editor of LSHSS from 1992 to 1998. His publications and other innovations have helped millions of children with disabilities and empowered thousands of professionals in the field. A native of Lockport, NY and a former school SLP, Dr. Secord is a frequent conference presenter and a nationally recognized expert on (1) clinical and educational assessment, (2) children with disabilities in speech, language, and literacy, and (3) the delivery of school-based speech-language services.



Learning Outcomes

1. Describe the Top-10 principles, concepts, strategies, or key ideas important in the use and implementation of collaborative-consultation practices.
2. Describe the Top-10 principles, concepts, strategies, or key ideas important in the use and implementation of measurement and classroom-based assessment
3. Describe the Top-10 principles, concepts, strategies, or key ideas important in the development of word knowledge in school-age children.
4. Describe the Top-10 principles, concepts, strategies, or key ideas important in classroom teaching and intervention with school-age children.
5. Describe the Top-10 ways school-based leaders in SLP think and act to produce clinical (leadership) excellence.
6. Identify the major commonalities of school-based and clinical leaders in speech-language pathology.

Program Summary

Why are some clinicians so successful? If you could reduce what they do to a Top-10 list, what would be on it? Have you ever tried to make a Top-10 list yourself? It isn't easy especially when you do it like David Letterman (10-9-8-7-6, etc.) and try to make it funny or simple or even practical. The 23rd Annual Wyndham Lawn Educational Conference will take a critical look at five content areas where clinical excellence can have a profound impact on language and literacy learning. These areas are (1) Collaborative-Consultation, (2) Measurement and Classroom-Based Assessment, (3) Developing Word Knowledge, (4) Classroom Teaching and Intervention, and (5) Clinical Leadership Excellence. The program will examine the importance and relevance of each area and then offer an insightful but practical Top-10 list of key ideas, strategies, and principles that SLPs and other educators can use to ensure excellence in language and literacy learning. Each Top-10 list will be grounded in evidenced-based practice (EBP), derived from years of scholarly leadership experience and professional judgment, as well as practical and experiential common sense. For those looking to crystallize their leadership mindsets, data from 110 clinical and school-based leaders will be shared and presented in one final Top-10 list. That list will describe how truly gifted clinical and school-based leaders think and act to produce clinical excellence. This final Top-10 list could change your life. Conference participants will gain new and unique clinical leadership perspectives and leave feeling connected and inspired. Join us for a truly engaging experience presented by one of the most dynamic and entertaining speakers you'll ever hear.

Time-Ordered Agenda

8:30 to 9:30	Collaborative-Consultation Practices <ul style="list-style-type: none">• Background and Importance• Role in Team-Based Intervention• Key Issues and Concerns Related to Quality• When and Why it Works!• Top-10 List
9:30 to 9:45	Break
9:45 to 10:45	Measurement and Classroom-Based Assessment <ul style="list-style-type: none">• Pros and Cons of Testing and Placement Decisions• The Hypothetically Average Child and The Child in Front of You• Qualitative Assessment: What, Why and Where• Top-10 List
10:45 to 11:00	Break
11:00 to 12:00	Developing Word Knowledge in Children <ul style="list-style-type: none">• Moving Beyond Vocabulary – Semantic Networks• Paying the Toll at the Metalinguistic Bridge• Word Knowledge and Language Competence• Top-10 List
12:00 to 1:15	Lunch and Program
1:15 to 2:15	Classroom Teaching and Intervention <ul style="list-style-type: none">• RTI Thinking• Key Concepts that Underlie Competence• Effective Intervention Ideas and Strategies• Top-10 List
2:15 to 2:30	Break
2:30 to 3:30	Clinical Leadership Excellence <ul style="list-style-type: none">• Background Research & Participants• Clinical and School-Based Commonalities• Top-10 List• Personal Reflections
3:30 to 3:45	Questions and Answers
3:45	Adjourn

How To Register

REGISTRATION FEE	PRE-REG.	ON-SITE REG.
Professional + Partner	\$ 95	\$120
**Student	\$ 30	\$ 40
*Group of three teams from same school or organization (up to 6 people total)	\$240	\$265

** Student (full time) with college ID and signature from advisor or professor in your major.

* Group of 3 teams from the same school or organization. Registrations for all individuals registering as groups of 5 or more must be submitted together.

Registration fee or PO must be received by October 28, 2011.

CHECKS: payable to **New Directions Youth & Family Services, Inc.**

MAIL: Wyndham Lawn Home for Children
6395 Old Niagara Road
Lockport, NY 14094

E-MAIL: bsande@ndyfs.org

PHONE: 716-433-4487 ext. 420

FAX: 716-433-7030

For the fastest service, call using your PO or MasterCard/Visa.

You can also FAX your registration using the enclosed form and your PO or MasterCard/Visa.



New Directions Youth and Family Services, Inc. is a private not-for-profit agency that provides innovative, life-changing programs and services to Western New York children in crisis—helping to redirect the lives of over 1,000 at-risk youth each year. New Directions offers a network of care that encompasses 25 unique programs at various locations including: residential care and treatment, group homes, a residence for parenting teens, comprehensive diagnostic services, therapeutic foster care and community based preventive services including Wraparound programs in Erie County. Wyndham Lawn Home for Children in Lockport, NY, has been caring for children and families in crisis since 1871.

By participating in the 2011 Wyndham Lawn Educational Conference, you are helping to build brighter futures for hundreds of local children and families with special needs, while helping them learn to become responsible, contributing members of their families, schools and communities.

REGISTRATION FORM

Return this form by Mail, Fax or e-mail to bsande@ndyfs.org

Registration deadline October 28, 2011.

Registrant's Name _____

Partner's Name _____

Home Address _____

City _____ State _____ Zip _____

Place of Employment _____

Home Phone (_____) _____

Work Phone (_____) _____

e-mail Address _____, or

FAX Number (_____) _____

Student Registration:

Faculty Signature Required _____

METHOD OF PAYMENT:

Please Make Check Payable to:
NEW DIRECTIONS YOUTH & FAMILY SERVICES, INC.

Check # _____ Amount _____

PO Bill to PO# _____

Credit Card: Mastercard Visa

Card Holders Name _____

Card # _____ Expiration Date _____

Amount _____ Verification Code _____

Authorized Signature _____

REGISTRATION:

Professional + Partner\$95

Student**\$30

Group of 3 Teams* – Same Org.\$ 240

**Student (full time) with college ID and signature from advisor or professor in your major.

* Group of 3 teams from the same school or organization. Registrations for all individuals registering as groups of 5 or more must be submitted together.

Vegetarian Lunch Option

THANK YOU!

Your conference fee may be tax deductible – Please consult your tax preparer for details.

CANCELLATIONS

Cancellations received up to 5 working days before the seminar are refundable minus a \$25.00 registration service charge. Cancellations received less than 5 working days before the seminar will not be refunded. Please note that if you do not cancel or attend, you are still responsible for the full conference fee.